

# MARKETPLACE

[www.MRketplace.com](http://www.MRketplace.com)

## STAR POWER

Top Retail  
Execs Speak

TRANSFUSION  
Premium Influence

## LUXE REDUX

Business & Buzz  
in the luxury market

The  
**DRESS  
UP** Issue  
Slimming Down



## SWEET SUITE

San Francisco-based luxury leather brand, Mulholland, and Nob Hill's legendary landmark, Huntington Hotel, are collaborating on a custom-designed Mulholland Suite. A private celebration hailed the unveiling of the suite on April 2, 2008, when Mulholland founder Jay Holland and Huntington Hotel's president and managing director John Cope toasted the union of two prestigious San Francisco family-owned and -operated luxury brands. Mulholland's creative director, Jim Neeley, designed the suite using Mulholland-inspired contemporary elements to contrast with the Suite's classic architectural moldings. Offering panoramic views of Nob Hill, the suite embodies the shared traditions on which both brands were founded; excellence in service, unparalleled distinction, and uncompromising luxury. —JJ



## RHINESTONE SHADES OR (NOT SO CHEAP) SUNGLASSES

It's summer and everybody's looking to cop a little 'tude with a new pair of shades. We've found three pair that fit right into key style trends.

German company Nat-Z ([www.nat-z.eu](http://www.nat-z.eu)) brings back the 1980s with its updated "shutter" style (I think I lost these at Danceteria in 1984...).

Dragon ([www.dragonalliance.com](http://www.dragonalliance.com)) has a new collaboration with tattoo artist and designer Mike Giant to fuel the just-won't-die skull craze.

And military is still red-hot, and armed-forces-themed brand A. Kurtz has released its first sunglass collection ([www.akurtz.com](http://www.akurtz.com)).

Of course you can still always get the real thing from army surplus giant Rothco (call Darin at (516) 547-3342) with original aviator styles that retail for as much as \$70—or for an eminently replaceable \$12. —JJ



## DOUBLE YOUR PLEASURE

Daniele de Montezemolo has taken the idea of a multiple-use jacket to a new extreme with his luxurious new Twin collection. Demonstrating the usual Italian talent for extraordinary craftsmanship, Twin's jackets feature soft knit sportcoats that reverse from sporty to dressy: perfect to toss into the overhead bin for those transcontinental business flights. If the \$1,200 wholesale price tag provides a snag for your open-to-buy limit, consider Twin's reversible necktie at \$195 wholesale. Of course Montezemolo has to build a successful collection—his brother is Luca, of Ferrari and FIAT fame. Call Angela Libani at International Fashion Portfolio, (212) 581-8200.—JJ

